



SUM Project

2011-2014



SUSTAINABLE URBAN MOBILITY

“Sustainable Urban Mobility” (SUM) is a European project co-funded by the INTERREG IVC Programme. SUM started on 1st January 2012 and it will finish in 2014, lasting 30 months. The partnership is composed of 15 partners; out of which, 10 are Municipalities, 4 Energy Agencies and 1 Association of Local Authorities.

SUM FOR EUROPEAN MUNICIPALITIES, CITIES AND REGIONAL ENVIRONMENTAL AGENCIES

By using interregional co-operation, the project aims to promote best practice found in sustainable urban mobility initiatives focusing on improving the effectiveness of regional development and strategic policies.

IMPROVING THE LOCAL AIR QUALITY

TACKLING CONGESTION

PRESERVING RESOURCES

By implementing local and regional policies on sustainable urban mobility, the project aims to mitigate serious problems such as greenhouse gases, energy dependence and poor air quality which affect the health and the quality of life of citizens in urban areas.

In targeted European cities, SUM will also promote more sustainable urban mobility guidelines to enable a gradual replacement of the traditional vehicle with the electric one. By adopting a coordinated strategy

for sustainable mobility, electric vehicles will be integrated with other clean transport modes.

EXCHANGE EXPERIENCE AND GOOD PRACTICE

SUM promotes the sharing of knowledge on regional best practices that benefit sustainable mobility. This will create a greater awareness in the field of sustainable urban mobility.

Regions with less experience will learn about environmentally friendly transport modes from other more advanced regions in this field, increasing their knowledge and expertise

INCREASING CITIZENS' AWARENESS OF SUSTAINABLE URBAN TRANSPORT SOLUTIONS

Sum focuses on identifying the most effective practices to ensure that citizens change their travel behaviour to more environmental friendly modes of transport. This will be achieved through developing a plan of action specific to each European region; and by disseminating and running promotional campaigns for the general public.

This Project is co-financed by the European Regional Development Fund and made possible by the INTERREG IVC programme.

BE IN TOUCH

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