



Innovage

This project is co-financed by ERDF and made possible by the INTERREG IVC Programme

WHERE CAN I FIND OUT MORE INFORMATION ABOUT THE INNOVAGE PROJECT?

Further information on the INN.O.V.AGE project can be obtained in many ways.
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WHAT IS INNOVAGE?

INN.O.V.Age (Improvement of the effectiveness of regional development policies in eco-independent living for the elderly) is a Regional Initiative Project funded by the European Commission, local and regional authorities. The goal of the project is to increase and improve regional developmental policies for eco-independent living for the elderly through networking, mentoring and clustering activities at both regional and interregional levels. Fifteen partner organizations from 14 countries across Europe work in this project.

WHO IS THIS PROJECT TARGETED AT?

The project is aimed at professionals, decision-makers at European and national levels, project participants, contributors and public political figures. However, the project is also beneficial to the scientific community and public society.

WHO EXACTLY WORKS IN THE INNOVAGE PROJECT?

The INN.O.V.Age project consists of fifteen local or regional organizations operating in innovations for the elderly from fourteen European countries. There are also some regional and local authorities who support rather than participate in this project. The organizations involved in the project are Marche Regional Authority (Italy), ADEBAG (France), Culminatium Innovation Oy Ltd (Finland), Sofia Municipality (Bulgaria), Region of Central Macedonia (Greece), Regional Management of Social Services- Junta de Castilla y León (Spain), Geroskipou Municipality (Cyprus), SEHTA (United Kingdom), Lithuanian Innovation Centre (LIC) (Lithuania), INTRAS Foundation (Spain), Regional Development Agency of South Bohemia RERA, j.s.c. (Czech Republic), Rzeszow Regional Development Agency (Poland), Netherlands Organization for applied scientific research TNO (Netherlands), Blekinge Institute of Technology (Sweden).



WHY IS INNOVAGE IMPORTANT?

The topic of ageing has undoubtedly become an important issue in contemporary society in recent years. An increased interest in issues relating to ageing and the older generation has led to a further re-evaluation of the quality of life experienced by the elderly, which has then produced a subsequent need for implementing stronger policies and regulations. Hence, the INN.O.V.Age project strives to develop new strategies that are capable of significantly improving the lives of the elderly.

HOW CAN THE AIMS OF INNOVAGE BE ACHIEVED?

Increasing the effectiveness of regional developmental policies for eco-independent living for elderly people can firstly be achieved through regional and interregional networking, mentoring activities and clustering activities. Secondly, the project partners can increase the efficiency of these developmental policies through adopting an approach that permits regional decision-makers to implement new policies regarding eco-independent living, as well as developing new instruments that help us gain more information about the effectiveness of these policies. Furthermore, this efficiency can also be maximized by encouraging cooperation with other industries, businesses, and those with an interest in the project, as everyone is capable of benefiting from it. Assisting at interregional level promotes skills and competencies of local contributors and participants. Lastly, the project aims to create a European network of clusters who share the same interest, hopes and desires for the project. These clusters are important for gaining further knowledge and sharing experiences about eco-independent living.



WHEN WILL INNOVAGE START AND END?

The INN.O.V.Age project begins in January 2012 and ends in December 2014.